

**FOR IMMEDIATE RELEASE**

MEDIA CONTACT: Tenay Hankins  
Founder and COO, Biz To Biz Match Productions, L3C  
(313) 516-0629, [www.biztobizmatch.com](http://www.biztobizmatch.com)  
[tenay@biztobizmatch.com](mailto:tenay@biztobizmatch.com), and [info@youvotednowwhat.com](mailto:info@youvotednowwhat.com)



**FOR IMMEDIATE RELEASE**

**Detroit Area Business Collaborative Launch the “You Voted? Now What?” Project**  
*Multi-year Business Plan Covers Change Making Strategies That Build Business And Promote Civic Engagement*

**Detroit, Michigan (October 26, 2018)** – The Thursday Luncheon Group, (TLG), a historic, Detroit-based business organization, and Biz to Biz Match Productions, L3C announce the launch of the **“You Voted? Now What? Project - Strategies That Build Business and Community”**, a multi-year collaborative to get out the vote, and build business through civic engagement, before, during and after the November 6, 2018, general election. Information meetings for Metro-Detroit business and community leaders will be scheduled to present the benefits of this new framework. On Monday, November 5, 2018, the first two meetings will take place from 8:30 a.m. to 9:30 a.m. and 10 a.m. to 11 a.m. at 71 Garfield, Midtown Detroit, Michigan. Sessions are free and open to the public.

“A vital and urgent message has been ignored this political season. Voters are first and foremost employers of politicians and need to exercise their due power with that in mind. There is no way a business would hire an employee without clear expectations and supervision. So, why do we keep making the mistake, of not doing so, when selecting politicians?” said Gerald Davis, business owner, advocate for the local business community, and President of The Thursday Luncheon Group.

The Thursday Luncheon Group has partnered with other business organizations to promote the importance of citizens as “political partners.” “As community leaders, business owners are willing to share the benefits of civic engagement, including voting. This builds customers, the local economy, and in turn, jobs created through sustainable entrepreneurship. We are asking for stakeholders to sign up and the media’s help to promote this new, game-changing solution.” said project partner, Tenay Hankins, Founder, Biz to Biz Match Productions, L3C.



For more information on the **“You Voted? Now What?” Project--Strategies That Build Business and Community”** and to RSVP for the meetings, contact, Tenay Hankins, 313-516-0629, [info@YouVotedNowWhat.com](mailto:info@YouVotedNowWhat.com).

###

Media Contact: Tenay Hankins, President and Founder,  
Biz to Biz Match Productions, LLC,  
313-516-0629, [tenay@biztobizmatch.com](mailto:tenay@biztobizmatch.com), [info@youvotednowwhat.com](mailto:info@youvotednowwhat.com)